

Synaptica®

Innovation in taxonomy management

Synaptica is committed to being an innovation leader in the delivery of software tools that enable our users to build complex taxonomies and ontologies quickly and efficiently. As a taxonomy builder you need tools to make your everyday tasks more efficient. Can you automatically and conceptually map taxonomies together? Can you customize unlimited data elements and semantic relationships on the fly? Can you automate distributed workflow and management reports? Synaptica users enjoy an incredible suite of productivity tools resulting from over 15 years of progressive product development and innovation.

Taxonomies and ontologies can be large and complex. Being able to see both the forest and the trees is essential to the effective production and management of user-friendly taxonomies. Building on its proven ability to deliver innovative productivity tools, Synaptica is now rolling out an extensive suite of visualization tools that will transform the way you see and interact with your taxonomy assets, view and comprehend your works-in-progress, and help to deliver powerful new visual paradigms to end-users for viewing, understanding and navigating through taxonomies and ontologies.

We are always seeking new ways to better communicate the value of controlled vocabularies, including how best to represent that value to non-experts and key decision makers.

Taxonomy is a collaborative process.

Many stakeholders are involved in the creation and governance process. Published taxonomies need to integrate with various systems, including those for content management, human and machine indexing, and search and end-user navigation. Synaptica's extensive set of APIs and Web Services with RDF and XML-based data exchange enable our customers to touch all the key integration points and embed their taxonomies deep within the enterprise.

Introducing Synaptica Express.

Synaptica Express: access the power of the leading enterprise taxonomy application from your own PC, without any of the IT infrastructure costs.

Synaptica Express systems are hosted on secure servers and available as a subscription service. Designed for a single authorized user account, Synaptica Express offers a streamlined taxonomy management system allowing users to be up and running very quickly, with minimal training. With Synaptica Express users can access the most powerful taxonomy management tools without the added expense of the IT infrastructure.

Integrate with SharePoint 2010.

As more organizations deploy SharePoint as well as other content and document management systems, we understand the urgency for findability using familiar term sets across these vast, valuable and often variable stores of content. To that end, Synaptica provides "connectors" to allow for the import and use of the same taxonomies being employed elsewhere throughout the enterprise to index and find content stored in these various data repositories.

Whether using a custom Web Part built into your SharePoint sites, our Indexing Management System (IMS) to allow for the manual selection and application meta-tags to documents and content, or our APIs to directly integrate third-party application, Synaptica has the tools to allow you to connect and leverage your taxonomy assets to their fullest.

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What makes Synaptica KMS different:

- ✓ Easy configuration and quick ramp-up which shortens ROI
- ✓ Intuitive design provides smart navigation and screen-flow
- ✓ Scalable from the small business to the global enterprise with multi-user access control and permission settings
- ✓ Customizable and flexible with "audience-centric" views
- ✓ Supports collaboration and workgroups to maximize productivity
- ✓ Standards based, RDF and Semantic Web-enabled to streamline data exchange
- ✓ Multiple data formats (HTML, RDF, XML, etc.) supporting import and export with external applications
- ✓ API and Web Services level access for easy integration solutions
- ✓ Automated reporting and governance tools improve workflow management and information sharing
- ✓ Automatic taxonomy-to-taxonomy conceptual mapping
- ✓ Visualization suite providing graphical ways to view and interact with your taxonomies

Synaptica's server-side requirements are:

Web Components:

- Windows Server 2000/2003/2008 operating system - 32 or 64 bit
- Internet Information Server (IIS) Web server

Database Components:

- Microsoft SQL Server 2000/2005/2008 DBMS, or
- Oracle 9i or 10g DBMS running on Windows or UNIX

Client-side Requirements:

- Any PC or Mac with a standard web browser... that's it!

The entire Synaptica application has a Web-based user interface, enabling location independent access. A system of "Taskviews" allows project teams to access specific taxonomies as defined by system administrators.

Synaptica allows for on-the-fly customization in minutes.

An extensive menu of tools for administrators allows users to: create new vocabulary files, define the metadata elements, create new kinds of semantic relationships, configure rules to ensure governance, customize display formats and perform data import functions.

Synaptica has the expertise to help your organization find the common language that generates maximum value from its information assets. Our team leverages decades of global taxonomy expertise to assess your requirements and help you create and implement software solutions to manage information overload.

Contact us today to learn more about how Synaptica's innovative designs will help you to better build, see and share your organization's taxonomies and ontologies.

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